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Suddes & Associates Announces New Name

Firm becomes Suddes Partners, continues focus on non-profit consulting and capital campaign development

ATLANTA – Suddes & Associates, a leading fundraising firm for non-profits, today announced the firm has changed its name to Suddes Partners. The new identity will better reflect the firm's practice of *partnering* with its clients on a variety of development services including: strategic visioning and planning, campaign feasibility, capital campaign execution, endowment campaigns and legacy giving programs.

Using a team of nationally recognized fundraising professionals, management consultants, planned giving specialists and marketing experts, Suddes Partners' provides strategic leadership and expertise to compliment a client's staff or to provide front-line support when needed.

"By partnering with our clients, we combine our collective resources, energies, and leadership to ensure their funding needs are met and specific goals are achieved," said John M. Suddes, president and founder of Suddes Partners. "At Suddes, 'partnership' isn't a term we use loosely—our client's vision becomes our vision and its funding priorities become our priorities. We believe it takes this level of commitment to ensure our clients reach their maximum funding potential."

Suddes Partners prides itself on developing an overall strategy for the organization, not just focusing on a short-term fundraising goal. Suddes evaluates organizations' current and future needs to better position them for long-term growth and continued achievement of their mission.

"We have the expertise and discipline of a management consulting firm, with the heart and soul of a non-profit," said Suddes. "We have assembled a remarkable team of professionals who bring energy, focus and discipline to the development process."

In connection with the name change, the firm introduced its new Web site (www.suddespartners.com) and a new logo designed to demonstrate the joint venture between Suddes and its clients.

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About Suddes Partners

Suddes Partners is a development consulting firm that partners with non-profit organizations to meet their fundraising needs. Whether an organization needs strategic leadership and expertise to complement its development office, or support through on-the-ground implementation of a capital campaign—Suddes Partners can ensure its clients reach their maximum fundraising potential. For more information, please visit www.suddespartners.com.